



FOR IMMEDIATE RELEASE

Headline – Water Conservation as easy as 1, 2, 3...

Summary: Watermiser responds to increasing water costs and water restricting regulations with an eco-friendly water wise kit that saves water and reduces energy costs for homes and businesses.

SAN MARCOS, CA (November 2, 2009) – Watermiser®, a leader of innovative water conservation technology, introduces the WaterWiser Home Kit designed to encourage use of water-efficient products.

Reducing your carbon footprint and jumping on the ECO bandwagon may be the current trend, but for Watermiser it's their life's work and passion. According to John Schommer, Chief Inventor at Watermiser, "Water is our planet's most precious resource, but we treat it like something you flush down the toilet."

"When you say water conservation, many people think of toilets that will not flush, showers that barely rinse and faucets that leave soap on your hands." Schommer continued, "However, the public will wholeheartedly accept new water conservation products, provided they don't have to sacrifice time, comfort or function. It's simple: To be successful, new water conservation products must work better, save money and be more pleasurable. That's our goal at Watermiser...we want you to save water, without knowing it. Or at least not notice a difference."

"The WaterWiser Home Kit is a key element to accomplishing our goal." says Kathy Schommer, President of Watermiser, "Addressing the 3 biggest water wasters of any home (faucets, sinks and toilets) it helps save water, money and the environment. Making it the perfect Eco-Friendly Holiday Gift idea."

WaterWiser Home Kit retails for \$73.95 and includes one Power Showerhead 2.5, one bottle Miser Blue Toilet & Urinal Leak Detector and 2 Sets of Faucet Flow Controls (1 pair of 1.25 GPM for bathrooms and 1 pair of 1.75 GPM for kitchens). A convenient, cost-effective product bundle that will "water-wise" any home or business without sacrificing water pressure. Easy to install and savings start with the first turn of a handle. For large water users the purchase price can be recouped in as little as a few months, with savings continuing for the life of your home.

Watermiser is best known for their revolutionary Waterbroom, which uses a combination of water and air to clean virtually any outdoor surface with little or no runoff. With water rates and water rationing on the rise, cities are beginning to impose FINES on residents and businesses that waste water. Most Southern California cities now prohibit the washing down of sidewalks, patios, tennis courts, parking areas and driveways, unless an approved water broom (like the Watermiser Waterbrooms) is used.

Now available, the residential model of the Waterbroom, the Clean-Green Machine is the ultra eco-gadget for the guy that has everything.

About Watermiser

Watermiser is a leader in Water Conservation, offering innovative water-saving products that have been recognized by the EPA, US Dept of the Interior, CA Regional Water Quality Control Board, Southern California Water Company, Metropolitan Water District, San Diego County Water Authority, Anaheim Public Utilities, City of Santa Barbara, City of Santa Monica, Double Tree Hotels, Hilton Hotels, Marriott Hotels, and more.

Watermiser is committed to developing the most Eco-Friendly, Water efficient products in the world. For more information, visit our company website at: <http://www.watermiser.com>

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